

# Privacy Policy

**Effective Date:** 01/01/2025

## 1. Introduction

Welcome to Hart Concrete Design, Inc! We are committed to protecting your personal information and your right to privacy. If you have any questions or concerns about our policy or our practices with regard to your personal information, please contact us at [info@hartconcretedesign.com](mailto:info@hartconcretedesign.com).

This privacy policy explains how we collect, use, disclose, and safeguard your information when you visit our website [www.hartconcretedesign.com](http://www.hartconcretedesign.com). Please read this privacy policy carefully. If you do not agree with the terms of this privacy policy, please do not access the site.

## 2. Information We Collect

We may collect personal information that you voluntarily provide to us when you register on the website, express an interest in obtaining information about us or our products and services, when you participate in activities on the website, or otherwise when you contact us.

The personal information that we collect depends on the context of your interactions with us and the website, the choices you make, and the products and features you use. The personal information we collect can include the following:

- **Personal Identifiers:** Names, email addresses, phone numbers, and other similar data.
- **Payment Data:** We may collect data necessary to process your payment if you make purchases, such as your payment instrument number (credit card number), and the security code associated with your payment instrument. All payment data is stored by Century Business Solutions and you should review their privacy policies.
- **Log and Usage Data:** When you access our site, our servers automatically record information that your browser sends whenever you visit a website. This data may include your IP address, browser type and settings, the date and time of your request, and how you interacted with the site.
- **Cookies:** We may use cookies and similar tracking technologies to access or store information.

## 3. How We Use Your Information

We use personal information collected via our website for a variety of business purposes, including to:

- Create and manage your account.
- Fulfill and manage your orders, payments, and other transactions related to the website.
- Send you marketing and promotional communications. You can opt-out of these at any time.
- Request feedback and contact you about your use of our website.
- Improve our products, services, and the overall user experience.
- Respond to your inquiries and offer support.

## 4. How We Share Your Information

We only share information with your consent, to comply with laws, to protect your rights, or to fulfill business obligations.

We may process or share your data that we hold based on the following legal basis:

- **Consent:** We may process your data if you have given us specific consent to use your personal information for a specific purpose.
- **Legitimate Interests:** We may process your data when it is reasonably necessary to achieve our legitimate business interests.
- **Performance of a Contract:** Where we have entered into a contract with you, we may process your personal information to fulfill the terms of our contract.
- **Legal Obligations:** We may disclose your information where we are legally required to do so in order to comply with applicable law, governmental requests, a judicial proceeding, court order, or legal process.
- **Vital Interests:** We may disclose your information where we believe it is necessary to investigate, prevent, or take action regarding potential violations of our policies, suspected fraud, situations involving potential threats to the safety of any person, and illegal activities.

## 5. Data Security

We have implemented appropriate technical and organizational security measures designed to protect the security of any personal information we process. However, please remember that we cannot guarantee that the internet itself is 100% secure. Although we will do our best to protect your personal information, transmission of personal information to and from our website is at your own risk.

## 6. Your Privacy Rights

Depending on the region you are in, you may have the right to request access to and correction of your personal data, or to opt-out of certain data processing activities.

- **Access and Correction:** You can review or change the information in your account at any time by logging into your account settings.
- **Withdrawing Your Consent:** If we are relying on your consent to process your personal information, you have the right to withdraw your consent at any time.
- **Opting Out of Marketing:** You can unsubscribe from our marketing and promotional communications at any time by clicking on the unsubscribe link in the emails that we send.

## 7. Changes to This Policy

We may update this privacy policy from time to time. The updated version will be indicated by an updated "Revised" date and the updated version will be effective as soon as it is accessible. If we make material changes to this privacy policy, we may notify you either by prominently posting a notice of such changes or by directly sending you a notification.

## 8. Contact Us

If you have questions or comments about this policy, you may email us at [info@hartconcretedesign.com](mailto:info@hartconcretedesign.com) or by mail:

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